

ARC

ARC BRINGS ITS ALL-ELECTRIC WAKE BOAT TO THE SEATTLE BOAT SHOW

The Arc Sport will be on display in West Hall 64 and North Hall 176, showcasing a modern wake experience engineered from the hull up



LOS ANGELES, CA — December, 2025 — Arc today announced that it will showcase the Arc Sport at the Seattle Boat Show (West Hall 64, North Hall 176) for the first time. Designed to maximize both power and efficiency, the Arc Sport is resonating with consumers seeking a modern alternative to traditional gas-powered boats, which are increasingly defined by rising fuel costs, excessive noise, and high maintenance demands.

“Gas boats have a lot of inherent shortcomings,” said Mitch Lee, co-founder and CEO of Arc. “They’re loud, they smell, they’re hard to maintain, and they’re expensive to operate. Electric solves those problems, and the result is more enjoyable boating on easier to own boats.”

The Arc Sport is the result of years of engineering work focused on bringing technology, manufacturing, and product design together into a single, cohesive platform. By integrating the electric powertrain, software, and controls in-house, Arc designed a boat that operates quietly, performs reliably, and requires less maintenance over time.

Engineered to support full days on the water, the Arc Sport balances power, efficiency, and range within a fully integrated system. Every major component — from the battery to software — was designed to work together seamlessly. The Arc Sport also features an industry-first auto-retracting hardtop tower and a customizable wakesurf system that reflect Arc's focus on building high-performance boats that are intuitive to use and built for repeated, demanding use.

The Arc Sport joins Arc's expanding lineup of electric boats, including the Arc One, Arc Coast, and commercial workboats. Reservations for the Arc Sport are available at arcboats.com.

About Arc

Arc is building the future of boating with high-performance, fully electric boats that deliver power, precision, and zero emissions. Founded in Los Angeles in 2021 by former aerospace and automotive engineers, and backed by top-tier investors, Arc is on a mission to electrify the marine industry — from recreational boats to commercial vessels. With cutting-edge technology and a vertically integrated approach, Arc is redefining what's possible on the water.