



| | | "Sell Sell Sell!" | "Get noticed" | "Engage" | "Don't Miss Out" | "Why Not?" |
|-------------------------------|--|-------------------|---------------|----------|------------------|------------|
| | | \$15,000 | \$8,000 | \$4,000 | \$1,000 | Free! |
| | Virtual Booth & Online Branding at The Seattle Boat Show | | | | | |
| Drive in-person visits | Ability to list in-person events on calendar | X | | | | |
| Sales Team | Team member thumbnail photos & contact | X | | | | |
| Lead Capture | Survey Form - Enter to win, lead generation | X | | | | |
| Enhanced Visibility | Featured Exhibitor on Virtual platform home page | Rotating | | | | |
| | Live stream link with programming on schedule | X | X | | | |
| | Featured Product on Virtual platform home page | Rotating | Rotating | Rotating | | |
| | Branding package - high impact photo header | X | X | X | | |
| E-commerce | "Buy Now" link to boat show special deals | X | X | X | | |
| Product Details | Boat or Product listings, each with up to 20 still or video images & product description | Unlimited! | 12 | 6 | 3 | |
| Attendee Communication | Opportunity to host live text chat during show hours | X | X | X | X | |
| | Appointment setting link | X | X | X | X | |
| Virtual Booth | Option to link to a 3D virtual scan | X | X | X | X | |
| | Auto generated virtual booth | X | X | X | X | X |
| Who/What/Where | Upgraded listing with retail location/map | X | X | X | X | X |
| | Company Listing in online directory, company discription, search | X | X | X | X | X |
| Exhibitor Ticket | Complimentary Access to the event | 15 | 10 | 5 | 2 | 1 |